



# LORI CHINN

graphic design + illustration

## CONTACT

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## EDUCATION

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### California College of the Arts

Graphic Design BFA

Fall 2014 - Spring 2018 · *San Francisco, CA*

## DESIGN SKILLS

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- Visual Design
- Illustration
- Web Design
- Advertisement Design
- Service Design
- Hand Lettering
- Identity / Branding

## TECHNICAL SKILLS

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- Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects
- Keynote
- Wix website builder

## EXPERIENCE

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### HTC Viveport *San Francisco, CA*

Graphic Designer (2018-2020)

Conceptualized and created designs for online marketing campaigns aimed at attracting new virtual reality gaming subscribers. Responsibilities included social media ads, website banners, email designs, landing pages and illustrations. Worked individually on weekly projects and collaborated with a team of designers on large scale holiday promotions.

### The Asian Liver Center at Stanford University *Palo Alto, CA*

Graphic Design Intern (Summer 2017)

Assisted lead graphic designer with print and digital graphics for all ongoing projects including web icons and layouts, brochures and flyers. Responsible for all graphics at the Stanford Youth Leadership Conference including handbook and program.

## HONORS

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### Hearts in San Francisco

Artist (2012 & 2019)

2019 - "Welcome Home" was selected as 1 of 8 winning designs for the Hearts in San Francisco Project. The large heart raised \$50,000 for the San Francisco General Hospital Foundation.

2012 - "Hands of Diversity" was selected as 1 of 6 winning designs for the Hearts in San Francisco Project. The table top heart raised \$15,000 for the San Francisco General Hospital Foundation.

### San Francisco Public Library Card

Design Winner (2014)

Design was selected by voters as 1 of 5 new library card designs (High School category) for the San Francisco Public Library.